Financedynamics
Fordism, Financialisation, Neoliberalism: Mutation, shifts and continuities within organisations.
A cross-disciplinary approach

IESEG School of Management

6-7 oct. 2022
Lille
France
Short presentation of the conference

The idea of this Colloquium is to challenge a classic account for major changes in economies from the last third of the twentieth century onwards. The transformations understood by the concepts of 'financialisation' of the economy and 'neo-liberalism' are multiple. However, by employing them so much, these major concepts are used as explanatory factors that would be sufficient in themselves to account for a diversity of economic transformations. However, a large number of works have contributed to questioning and deconstructing the historical rupture of the early 1980s associated with financialisation, which is thought to have broken with the Fordist production regime.

The aim is to cross-reference and bring together historical, managerial, sociological and economic analyses through empirical work devoted to case studies of firms, banks, financial companies, markets, devices or public organisations, during the second half of the 20th century and the beginning of the 21st century, around the dynamics of financialisation. It takes as its starting point the French space which hosts numerous works, but aims to enrich the perspective through a comparative approach with other national spaces.

Scientific committee:
Quentin Couloumies Belot, Marlène Benquet, Valérie Boussard, Nicolas Berland, Catherine Comet, Thomas Dallery, Fabien Eloire, Neil Fligstein, Patrick Fridenson, Pierre-Cyrille Hautecoeur, Pierre Labardin, Jean-Luc Mastin, Nicolas Pinsard, Marie Redon, Béatrice Touchelay

Instructions to presenters

All presentations should be in French or in English, with at least the presentation materials in English to ensure a dialogue with non-French speaking colleagues.

The Chair is in charge of allowing 30 or 45 minutes to each paper including the presentation (10-20 minutes) and a general discussion (20-30 minutes).

To avoid losing time during the session, we kindly ask presenters to have their slides ready at least 10 minutes before the start of the session, and ensure they are in a PPT or PDF format.

Technical support will be available throughout the meeting.
Thursday 6 October 2022

9h15 – 9h45 : Conference Registration, Welcome and Coffee
9h45 – 10h : Conference Introduction (room E011)
Quentin Couloumies Belot (IESEG School of Management)
10h – 11h : Keynote Address (room E011)
Neil Fligstein (Berkeley University)
11h – 12h30 : Sessions 1A (room E002) & 1B (room E003)
12h30 – 13h45 : Luncheon
13h45 – 15h15 : Sessions 2A (room E002) & 2B (room E003)
15h15 – 15h45 : Coffee
15h45 – 17h15 : Sessions 3A (room E002) & 3B (room E003)
19h : Cocktail Reception and Conference Dinner: Couvent Des Minimes
Former 17th century convent transformed into a luxury hotel in 1990.
Listed as a historical monument

Friday 7 October 2022

9h30 – 10h : Welcome and Coffee
10h – 11h30 : Sessions 4A (room E002) & 4B (room E003)
11h30 – 11h45 : Coffee
11h45 – 13h15 : Sessions 5A (room E002) & 5B (room E003)
13h15 – 14h30 : Luncheon
14h30 – 16h00 : Sessions 6A (room E002) & 6B (room E003)
Keynote Speaker

To introduce this event, we are pleased to announce that the inaugural lecture will be given on 6 October 2022 by Professor Neil Fligstein, Professor in the Department of Sociology at the University of California. He is also the Director of the Center of Culture, Organization, and Politics at the Institute for Research on Labor and Employment at the University of California. He is the author of numerous papers and books including *The Transformation Of Corporate Control* (Harvard University Press, 1990); *The Architecture of Markets: An Economic Sociology of 21st Century Capitalist Societies* (Princeton, 2001), *Euroclash: The European Union, European Identity, and the Future of Europe* (Oxford, 2008), and *A Theory of Fields* (with Doug McAdam, Oxford, 2012). He has written extensively in the fields of economic sociology, organizations, political sociology, social stratification, and European economic and political integration.

Neil Fligstein is most well-known for his work on the sociology of markets. His work combines elements of political economy, organizational theory, and field theory, to propose how to think about the dynamics of markets. He is currently working on studying different aspects of the 2007-2010 financial crisis. He is also engaged in a project exploring how financialization has affected household attitudes towards debt and investment.

In his works, he embraces long-term financial transformations and, inspired by the work of Alfred Chandler, seeks to inscribe major economic transformations in the dynamics of large American companies. He is also attentive to the historical, economic and institutional frameworks in which the actors in the companies evolve, and the way in which the positions of the actors in the fields place them in a set of power relations which form the basis of economic relations on the various markets.

Neil Fligstein is a member of the American Academy of Arts and Sciences. He has been a Guggenheim Fellow, a fellow of the Center of Advanced Study in the Behavioral Sciences in Palo Alto, and a fellow at the Rockefeller Center in Bellagio.

Inaugural lecture : (room E011) Thursday Oct 6, 10:00-11:00

**Neil Fligstein**

*"The Legacy of Shareholder Value Capitalism"*
Thursday

6 october 2022

Conference Registration, Welcome and Coffee

Conference introduction – Quentin Couloumies Belot (IESEG School of Management), "The Dynamic and Historical Analysis of Financialization"

Keynote adress – Neil Fligstein (Berkeley University)
"The Legacy of Shareholder Value Capitalism"

Sessions

Financialization and public sector (Bilingual)

Thomas Dallery, Université du Littoral

Rémi Brouté and Jean Finez, "The financialization of the railway sector in France: from public service to asset management (1997-2022)"

Hadrien Coutant and Scott Viallet-Thévenin, "Towards the end of a cycle of standardization of public enterprises? Transformations in the conceptions of corporate control by the French shareholder state since the 2000s."

Financialization of private sector (Français)

Patrick Fridenson, Ecole des Hautes Etudes en Sciences Sociale


Antoine Leymarie and Samuel Zarka, "Medical laboratories: between financial and professional power. A socio-economic approach"

Luncheon

Sessions

Financialization, accumulation regime, neoliberalism (English)

Pierre-Cyrille Hautcoeur, Paris School of Economy

Pierre Labardin and Lambert Jerman, "An accounting history in financialization: A Critical Reading of an Industrial Failure in the Late 1980s".

Benjamin Bürbaumer and Nicolas Pinsard, "The multi-determination hypothesis of the state and capital: a study of the transition from the regime of Fordist accumulation to the regime of financialized accumulation in France"
6 October 2022

**Session 2B:**

**Chair:** Valérie Boussard, Université Paris Nanterre

**Room:** E003

**15h15 – 15h45:**

**15h45 – 17h15:**

**Session 3A:**

**Chair:** Marlène Benquet, Université Paris Dauphine

**Room:** E002

**19h:**

**Cocktail Reception and Conference Dinner - Couvent Des Minimes**

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Listed as a historical monument

**Adress:** 17 Quai du Wault, 59800 Lille
7 October 2022

Welcome and Coffee

Sessions

Financialization and new sectors (English)

Pierre Labardin, La Rochelle Université

Pénélope Van den Bussche and Claire Dambrin, "Cost stifling on peer-to-peer platforms: the making up of profitable investor subjects"

Financialization and Start-up development (Français)

Nicolas Pinsard, Université de Lille

Marion Flécher, "The State at the service of capital. Comparative analysis of the State’s action in favor of start-ups, in France and in Silicon Valley"

Jean-Baptiste Devaux, "For finance, in the name of start-ups The discreet financialization of technology policies in France: 1990-2000"

Coffee

Sessions

Financialization and banking sector (Bilingual)

Béatrice Touchelay, Université de Lille

Christian Pradié, "For a historical theory of financialization: corporate law and the transformation of public space at the origins of mass financial capitalism in France"


7 October 2022

Subprime Crisis (English)

Quentin Couloumies Belot, IESEG School of Management

Catherine Comet, "The political power of finance: influence or joint regulation?"

Pasquale Emanuele de Girolamo and Samuel Knafo, "Equity Stripping and the Rise of the Home Raiders"

Luncheon

Sessions

Financialization and ethics (Français)

Jean-Luc Mastin, Université Paris 8

Charles Reuter, Cerefige, "Research in Finance and the notion of ethics. A grounded analysis of theoretical approaches"

Carol-Anne Loher-Delalune, "Historical study of SRI strategies and the birth of shareholder engagement"

Financiers at work and in politics (English)

Marie Redon, IESEG School of Management

François Schœnberger, "The guarantors of shareholder value. Investment banks in the institutional architecture of corporate transactions"

Marlène Benquet and Théo Bourgeron, "The anti-EU politics of the financial sectors: Brexit, alternative investments and the struggle within British finance"
Welcome and Coffee

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Christian Pradié, "For a historical theory of financialization: corporate law and the transformation of public space at the origins of mass financial capitalism in France"
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• IESEG School of Management, Lille:
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tel : 03 20 54 58 92

• Access to the Conference:

• Cocktail reception and Conference Dinner:
Couvent des minimes, 17 Quai du Wault, 59800 Lille

• If you are staying in the area before and/or after the conference:
What to see in Lille:
https://chouetteworld.com/weekend-a-lille-incontournables/

What to see near Lille: https://www.lesmicroaventuresdelulu.com/weekends-autour-de-lille/categories/weekend-lille